

SRI2023 Report



The Sustainability Research & Innovation (SRI) Congress is the world’s largest annual gathering dedicated to advancing sustainability through research and action. The third edition of the SRI Congress, SRI2023, was hosted by the National Secretariat of Science, Technology and Innovation of the Republic of Panama (SENACYT) and the Inter-American Institute for Global Change Research (IAI) in June 2023, bringing this global event to the Latin American and Caribbean Region.

SRI unites more than 2000 global sustainability researchers, business leaders, government and civil society experts, funders and innovators to inspire action and promote a sustainability transformation. A joint initiative of Future Earth and the Belmont Forum, SRI engages diverse knowledge on sustainability, provides an inspiring platform to share innovative ideas, and creates an inclusive space for collaboration and action.

Three Events:

SRI2023 in Panama City, Panama, 26-30 June, 2023



SRI2023 Africa Satellite Event, South Africa, 20-22 June, 2023



SRI2023 Asia Spotlight Event online, 10-12 July, 2023



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Registrations:



2340
Total



493
Online



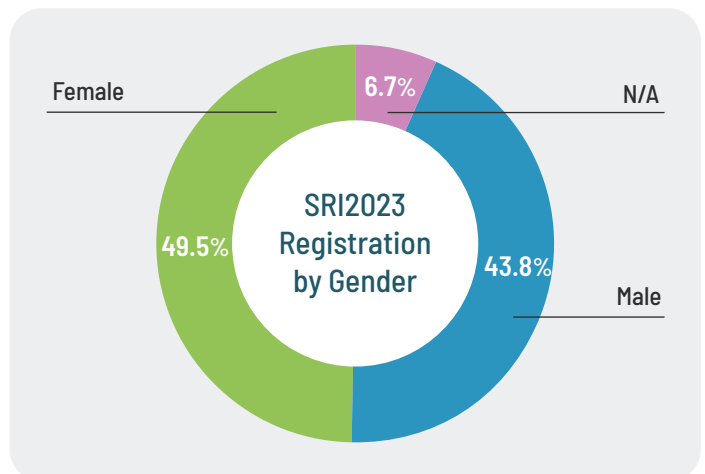
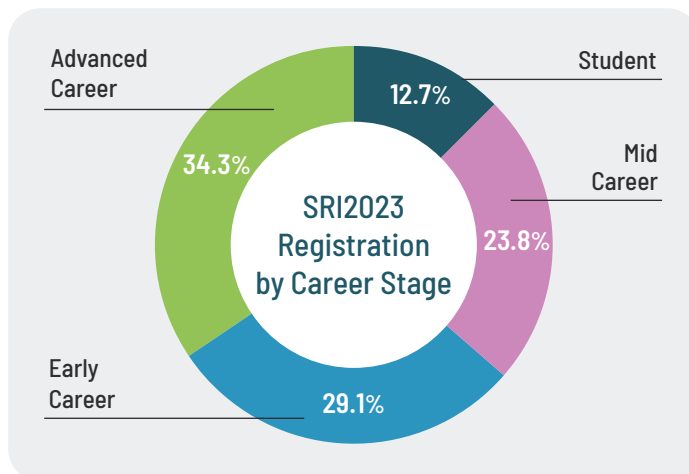
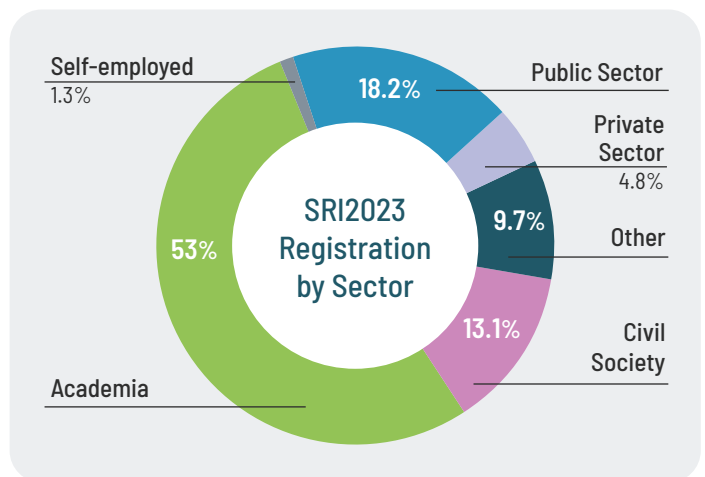
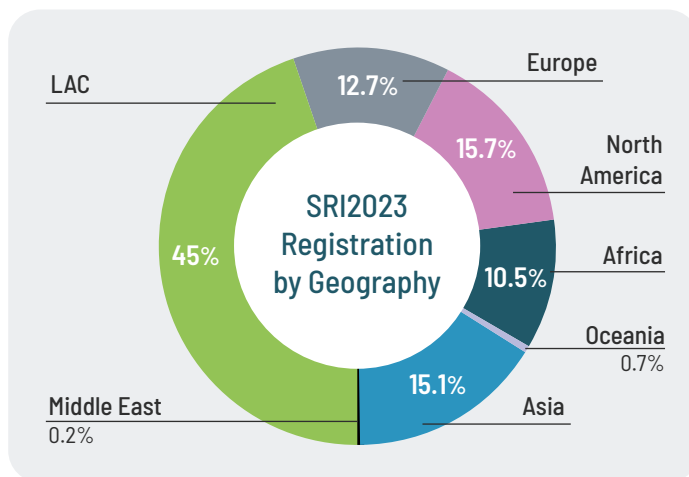
840
In-person



320
Africa
Satellite Event



687
SRI2023
Open Day



93.1% of our SRI2023 participant survey respondents said that they will or might attend SRI2024.

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Our Scope and Reach:



22
Sponsors



93
Countries



292
Activities

- 176 Hybrid
- 73 Online
- 43 Open Day



139
Bilingual
Sessions



721
Speakers

Our Press and Social Media Reach During SRI2023:

Social Media
Audience



7,952 total followers on social media = a 98% increase

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Audience
Engagement



Our audience engaged the most on Instagram with a 5,000% increase

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Post
Impression



There were 127,587 impressions of our posts = a 198% increase

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Video views



Our audience viewed our videos 14,500 times = a 3,400% increase

SRI2022

SRI2023

Media
Coverage



SRI2023 was featured in 39 radio, television, and newspaper outlets throughout the week of the Congress.

SRI2023

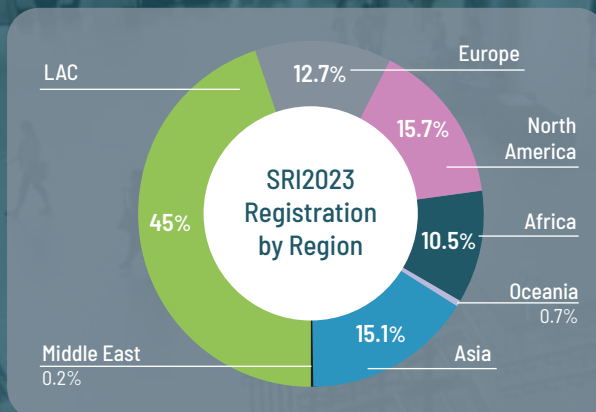
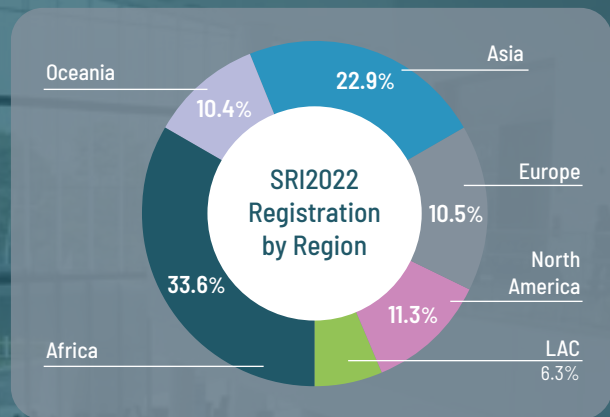
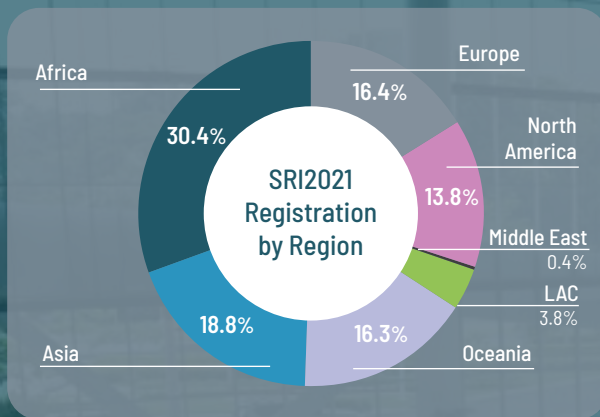
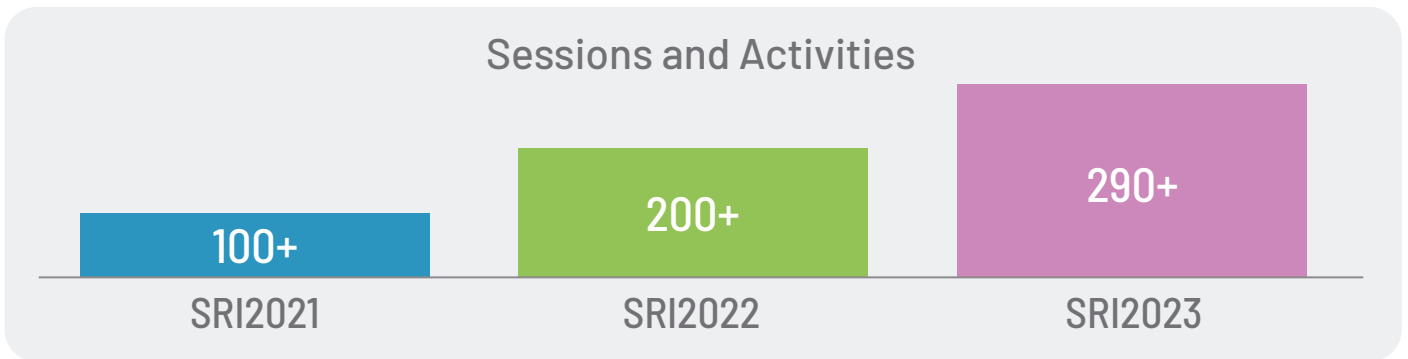
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Our Growth and Change over Time:

Sessions and Activities



We asked our participants how SRI2023 was different from other conferences they have attended, and this is what they said:

“Having cross-sector participants, and diversity of topics and experiences! I really enjoy it.”

“There was a very rich diversity of topics, people, projects and places represented. I connected with people who shared not just my academic interests, but my values, and that made me feel part of a community.”

“The possibility of networking was way better than in other conferences.”

“The atmosphere and people were so positive and friendly.”

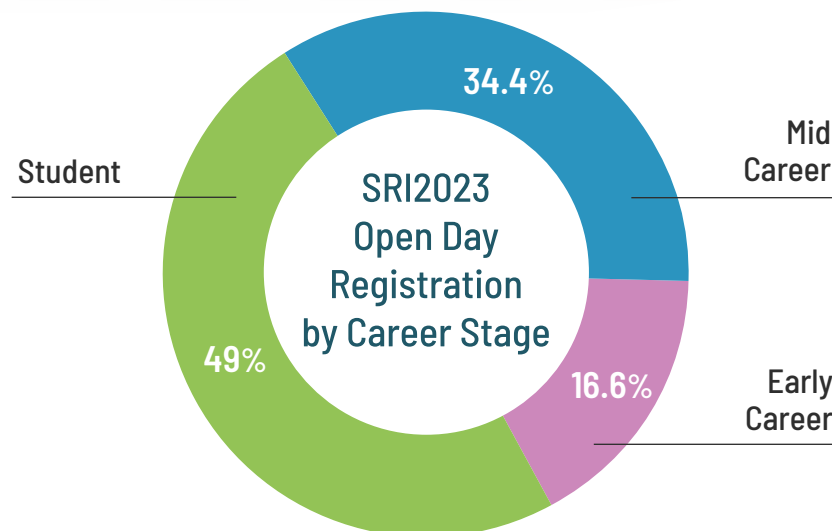
“SRI provides the opportunity for working toward global sustainability, turning research into climate action on the ground. It provides the opportunity to link researchers to funders and highlights research priorities for policymakers. This is essential for maximizing resources and finding the required solutions for the climate crisis.”

SRI2023 Open Day

In an effort to move knowledge to action and strengthen the Congress' accessibility, SRI2023 included an Open Day on 28 June, 2023.

The Open Day was organized in partnership with Technological University of Panama (UTP), Smithsonian Tropical Research Institute (STRI), and the Panama Canal Museum, and it opened the Congress' doors to the local audience, while offering the SRI2023 participants the opportunity to engage with stakeholders onsite.

More than 600 people attended the activities held at the Panama Convention Center, the Punta Culebra Nature Center of STRI, the Technological University of Panama, as well as the Panama Canal Museum. These included demonstrations from local institutions, scientific exhibitions, nature tours, and open access to the Panama Canal Museum. Open Day was popular among students and participants from local organizations.



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Sponsors:

